



renee lecompte

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summary of qualifications

I am a hardworking, highly motivated graphic designer with over 10 years of professional experience in print and web design, and creative publishing. My strengths are highlighted through years of honing a diverse set of artistic and business management skills.

education

James Madison University - Harrisonburg, VA
Bachelor of Fine Arts
Emphasis on Computer Animation - 2000 to 2004

software knowledge

Software: Adobe Creative Cloud: Photoshop CC, Dreamweaver CC, Illustrator CC, InDesign CC, Acrobat Pro DC.
Microsoft Office: Word, Excel, PowerPoint, SharePoint

Languages: HTML, CSS, jQuery

professional proficiencies

- Design experience with logos, catalogs, flyers, promotional materials, newsletters, and corporate identity.
- Asset to business and design teams to stimulate new ideas or complete a specific task.
- Analytical skills can bring innovative perspectives to brand and product without losing original intent.
- Extensive knowledge of layout and design allowances to enhance and promote product specifications.
- Experience with online marketing and e-commerce, as shown in 2 successful Kickstarter campaigns raising nearly \$20,000 in funds.
- Knowledge of the 4 color printing process.
- Strong ability to manage and organize large amounts of data, as shown in the PWPLS Digital Library.

work experience

2005–2009

Prince William Public Library System: Graphic Artist (Print Division)

2009–2012

Prince William Public Library System: Webmaster

2012-present

Independent Artist and Author

relevant skills

Print Design

- Designed and produced over 150 promotional posters and flyers
- Designed and produced over 50 bi-folds, brochures, bookmarks, and other promotional items
- Assembled, designed, and disseminated monthly Calendar of Events for 4 years
- Edited and color corrected digital photography for over 40 library events, for use in promotional material
- Managed library printing team to produce prepress print ready files
- Proofread all copy for accuracy in print publications
- Designed and published over 15 cartoons for CXO Advisory
- Designed the cover and internal layout for the publication of over 30 eBooks, 3 fiction books, 1 graphic novel, and 1 non-fiction book
- Designed the layout and presentation of 2 decks of artistic playing cards

Web Design

- Created initial concept and redesign for 6 websites for the Prince William Public Library System (PWPLS)
- Maintained and created daily updates for the PWPLS main website
- Designed logos and redesigned websites for the Management and Government Information Center (MAGIC) and Ruth E. Lloyd Information Center (RELIC)
- Modernized and updated internal PWPLS websites and forms using ASP and jQuery
- Optimized all PWPLS files for web, including cropping, resizing, and retouching